



WHAT IS DROIDCON

droidcon is an independent Android developer conference and community gathering around technical topics in Android development and design. Founded in 2009, droidcon now takes place in over 25 cities around the world; bringing together a total of 2.000 international speakers, 1.000 sponsors and 20.000 hardcore developers. Each conference is made up of multiple stages with talks and workshops around topics like core Android development, testing, enterprise solutions, security, automotive/connected cars, mobile payment solutions, smart home solutions, devices (e.g. wearables), material design and more, a partner exhibition area, a barcamp day and networking opportunities such as the speaker / sponsor dinner, general conference party, meetups, and more.

DROIDCON BERLIN

droidcon Berlin 2017 is our flagship conference drawing upwards of 1.200 Android developers, designers, thought leaders and enthusiasts to connect around the global trends in Android. **This year the conference will run parallel to IFA Berlin 2017, starting on September 3 with a barcamp day followed by 2 days of talks, sponsor exhibitions, and parties.**

NEW PARTNERSHIP WITH IFA

We're excited to announce that going forward IFA will be home to droidcon Berlin, providing droidcon partners and attendees free access to the IFA. Running since 1924, IFA is the world's leading trade show for consumer electronics. With its largest floor space in history, this year's installment of IFA is expected to attract upwards of 1.800 exhibitors and 240.000 visitors over 6 days.

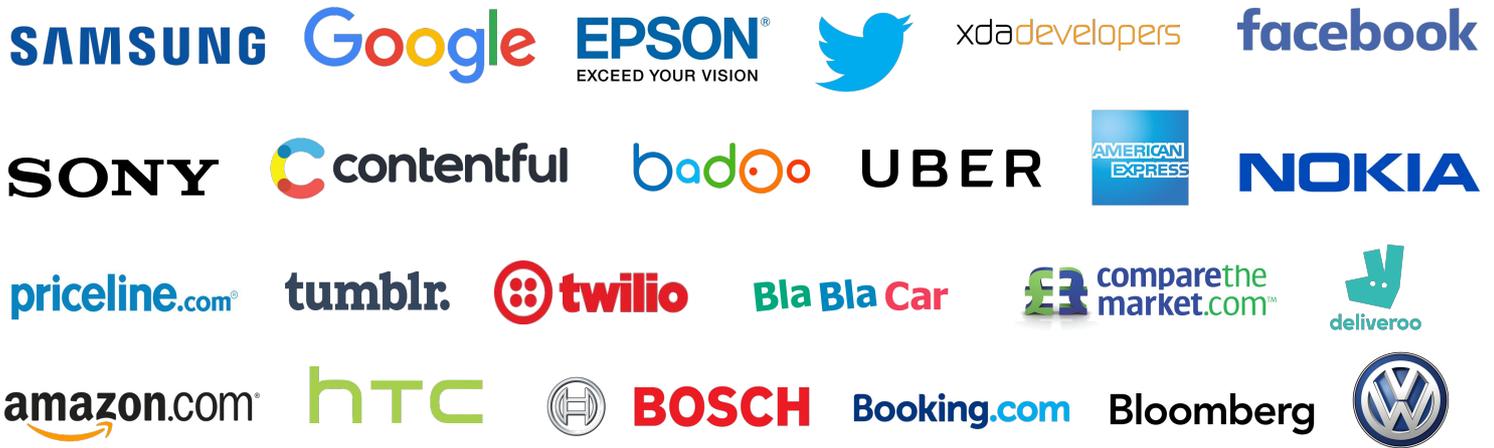
.droidconBerlin +



BENEFITS OF SPONSORING

- ★ Showcase your product, brand and engineering team to 1.200 hardcore developers
- ★ Network with the Android community and top Android teams from around the world
- ★ Share and gain insights on latest trends, new innovations and technologies
- ★ Brand exposure to the global Android network through our social media and promotion channels
- ★ Mingle at the VIP and General Attendee parties

SOME OF OUR SPONSORS



SNAPSHOT OF DROIDCON BERLIN SPONSORSHIP PACKAGES

PLATINUM 30.000	GOLD 20.000	SILVER 10.000	BRONZE 5.000	STARTUP 2.000
- 30 sqm of space	- 20 sqm of space	- 10 sqm of space	- Long Table	- Cocktail Table
- 10 Tickets	- 8 Tickets	- 6 Tickets	- 4 Tickets	- 2 Tickets
- Featured on website	- Large logo on website	- Medium logo on website	- Small logo on website	- Logo in Startup section
- 4 social posts	- 2 Dedicated social posts	- 1 Non-dedicated social post	- 1 Non-dedicated social post	- Startup Alley social post
- 1 Dedicated blog	- Mention in 1 blog	- Mention in 1 blog	- Logo in 1 blog	- Logo in 1 blog
- Featured in newsletter	- Large logo in newsletter	- Medium logo in newsletter	- Small logo in newsletter	
- Top position on sponsor banner	- Large logo on sponsor banner	- Medium logo on sponsor banner	- Small logo on sponsor banner	
- Speaker Slot	- Speaker Slot			
- Branded area: cafe, lounge, recharge station, hackathon, etc.				



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